



COUNTY OF SAN DIEGO MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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EAST COUNTY KIWANIS PARTNER WITH COUNTY TO PLANT TREES *2nd Annual Tree-Planting Event Helps Beautify East County Community*

Who/What:

East County Kiwanis clubs are partnering with the County of San Diego Department of Parks and Recreation (DPR) to help beautify County parks and the East County community. This tree-planting event started last year to help restore fire-damaged County Parks. It was so successful that the East County Kiwanis Clubs and DPR decided to establish it as an annual event.

The Kiwanis have donated more than 200 native oak trees and will plant them at two County parks (Lake Morena and Potrero) this Saturday. More than 35 Kiwanis chapters, key clubs and youth groups will contribute to this event, and event organizers anticipate some 200 volunteers will participate.

When:

Saturday, March 12, 2005
8:30 a.m. to 11:30 a.m.

Where:

Lake Morena County Park
2550 Lake Morena Drive
(Thomas Guide 1296, D5)

Potrero County Park
24800 Potrero Park Drive
(Thomas Guide 1296, E7)

Why:

The County of San Diego Department of Parks and Recreation is committed to providing high-quality parks and recreation experiences to residents and visitors and to restoring and reopening fire damaged parks. Partnering with Kiwanis International was a perfect fit because of their dedication to sponsoring youth organizations and promoting voluntary service as a means to improve lives and give something back to the community.

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